

CryptoJamz & SocialCheese Rate Card

This rate card outlines pricing for newsletter features and cross-platform social promotions. All packages are tailored for the crypto & DeFi audience.

What We Offer:

Newsletter Placement - High-intent, engaged crypto/DeFi audience. • Social Amplification - Exposure across X (Twitter) and other platforms.

Core Pricing Factors:

Audience Size & Engagement - Newsletter open/click rates + social reach. Industry Niche- Premium rates for targeted crypto/DeFi exposure. Placement Type – Lead section, banner, or dedicated feature.

Social Posting Volume - Single posts, threads, multi-day campaigns. Usage Rights *

* Permission For Brand To Reuse Content Increases Value.

All Social, Newsletter & Blog Services:

- Newsletter Only
- Social Only (Single X Post)
- Newsletter mention + 1 X post
- Newsletter feature (top section) + 2 X posts + IG/FB mirror
- Newsletter feature + multi-day social campaign + pinned post
- Article Only (SEO + Publishing)
- Article + Newsletter Feature + 1 Social Post
- Article + Newsletter Feature + Multi-Day Social Campaign
- Custom Package *





Promotion Pricing (Crypto/ DeFi Niche)

| Service | Rate Range (USD) |
|--|---------------------------|
| Newsletter Only | \$150 - \$500 per feature |
| Social Only (Single X Post) | \$50 - \$300 per post |
| Bundled (Newsletter + 1–2 Social Posts) | \$300 - \$800+ |
| Feature BLOG Article w. Full SEO Optimization (1500 Words) | (See Information below |

Service Tiers

| Tier | Description | Price (USD) |
|----------|--|------------------|
| Basic | Newsletter mention + 1 X post | \$300 |
| Standard | Newsletter feature (top section) + 2 X posts + IG/FB mirror | \$500 - \$650 |
| Premium | Newsletter feature + multi-day social campaign + pinned post | \$750 - \$1,000+ |

Basic FULL Feature Packages start at \$750. We can modify campaigns to suit budgets, reach & goals.

DM me https://X.com/SocialCheese with questions. Or email @ info@cryptojamz.com

Top Service Offering. (Most Effective, with lasting value)

Feature BLOG Article w. Full SEO Optimization (1500 Words)

Premium Feature Article + Distribution

Service Overview

A professionally researched, SEO-optimized, RankMath-compliant 1,500+ word feature article written for the Crypto/DeFi niche, published on CryptoJamz.com, and boosted with targeted distribution to drive both immediate traffic and long-term search ROI.

What's Included

- **Full Article Development** 1,500+ words, deeply researched, fact-checked, & formatted for crypto/DeFi readers.
- **SEO Optimization** Keyword targeting (primary + secondary terms), metadata, H-tag structure, image alt text, and internal/external linking.
- Permanent Authority Placement Hosted on CryptoJamz.com (no expiry) for ongoing SEO value.
- **Distribution Boost** (based on package) Newsletter feature, social media promotion, and optional multi-day drip campaigns.

Premium Feature Article + Distribution

Packages & Pricing

| Service | Rate Range (USD) |
|--|-------------------|
| Article Only (SEO + Publishing) | \$750 - \$1,000 |
| Article + Newsletter Feature + 1 Social Post | \$1,250 + |
| Article + Newsletter Feature + Multi-Day Social Campaign | \$1,500 - \$2,000 |
| Future Offering / Custom | * |

Why This Delivers Long-Term Value

- Depth & Effort More than "just writing"; it's research, SEO compliance, formatting, and strategic keyword placement.
- Evergreen ROI Blog content ranks and drives traffic for months or years.
- Authority Transfer Your brand gains SEO and credibility from CryptoJamz.com.
- Synergy with Promo Newsletter + social push jumpstarts traffic and indexing.

Value Proposition:

This isn't a One-Off Post — it's a Permanent, SEO-optimized Feature on a website built for Crypto Traffic (over 100K unique visitors weekly), backed by **my audience reach**. You're getting content that ranks, drives leads, and builds authority long after the campaign ends.

Platform Numbers: August 1st, 2025

Website Traffic: Over 100K unique visitors weekly

Email List (Opt-In): 19,300 ~ Confirmed / Weekly List Hygiene

Social Followers: 15,000 Total on ALL Platforms

Newsletter Subscribers: 7,000+

